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2.0	10/01/2021	M. Rumfelt	Signature(s) on file	Name Change & Template
Reviewed & Approved: Signature(s) on file				
Distribution: AVXNet				

KYOCERA AVX Components Corporation (“KAVX” or “we”) respect your right to privacy.¹ We want to thank you for subscribing to our newsletter in an effort to gain more insight into the happenings at KAVX. This privacy notice (“Policy”) explains what we do with any personal data² of individuals who take steps necessary to subscribe and consent to receive additional information about KAVX through email marketing. This Policy only applies to the collection of personal data through the processing agent, Constant Contact.³

Under the General Data Protection Regulation (“GDPR”), you have certain rights in relation to your personal information, including how it will be used and stored.

If you have any questions or concerns about or use of your personal data, please contact us using the contact details provided at the bottom of this Policy.

What Personal Data Do We Collect/Process?

Information Collected from You


You directly provide KAVX with the information we collect and process when you fill out the newsletter subscription form, located on the KAVX website. KAVX minimizes the amount of data collected to what is necessary to fulfill the subscription request and protect the personal freedoms of subscribers. KAVX collects **first and last names** as well as **email addresses**.

Additionally, KAVX gives you the option – which is entirely voluntary – to include, **company name**, and in the instance of executive lists, **location**. Both options are offered to better serve your subscription to what information is most relevant and useful to you both individually and as a representative of your company.

¹ For purposes of Constant Contact, KAVX is deemed the data controller of personal data submitted through this application. KAVX’s address is 1 AVX Boulevard, Fountain Inn, SC 29544, USA.

² For purposes of this Privacy Notice, the terms “personal data” and “personal information” are equivalent and will be used interchangeably.

³ KAVX’s contractual relationship with Constant Contact is governed by the standard contractual clauses.

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Information Collected from Third Party Source

We do not collect information from third party sources in relation to newsletter subscriptions through the Constant Contact application.

Purpose and Manner of Personal Data Collection

KAVX is committed to informing you of the latest in new product introductions, technology, innovation, industry trends, and the current happenings within the company. To do so, KAVX uses Constant Contact to process your data. Constant Contact is a web-based email marketing application that allows companies, like KAVX, to store and manage subscriptions to email marketing such as newsletter and product announcements. The application, Constant Contact, does not use your name, email address, or any information collect other than to provide KAVX with the service of managing the subscriptions.

Your personal data is processed only on the basis of your approval – a freely given and expressed consent to process your personal data for the purpose relating to your subscription to receive information about KAVX through email marketing. Your consent for the collection and processing of your personal data for this given purpose shall be confirmed when you provide information and subscribe through the KAVX website.

In order to subscribe, the subscriber must seek out the subscription form and agree to the processing of his/her personal data for the purposes of sending commercial communications (newsletters and product announcements) before the subscription can be submitted.


Consent

By providing personal data and subscribing to receive newsletters through the KAVX website, you freely and willingly consent to the terms of this Notice. Any confirmation of this consent is only supplemental to this consent.

It is in yours and KAVX’s interest that valid and willing consent is given. As such, a second opportunity for consent will accompany your welcome email sent immediately after subscribing. Here, you are required to confirm your subscription in order to receive further communications from KAVX. If you do not confirm your subscription, you will be removed from the mailing list, and your personal

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data will be deleted. You have the right to withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal. If you desire to withdraw your consent, please follow the instructions for unsubscribing set out in Section “Opt-Out and Data Retention” below.

Use and Transfers of Personal Data

Your personal data will only be used to receive newsletters containing company news, information, and product announcements from KAVX. If you are representing a Distributor or Representative and have opted-in to an Executive List, by emailing our communications team, you will receive additional news specific to your preference and industry. Because the KAVX operates internationally, some data may move between the EU and countries outside the EU. Other personal information subject to GDPR may move among countries outside the EU. All such interchanges of information are subject to the standard contractual clauses and the KAVX cybersecurity protocols.

Only KAVX staff has access to your personal information on a need to know basis. Specifically, KAVX’s Media and Communications team manages and maintains the personal data collected through Constant Contact. This team will only access your personal data for such tasks as to update, delete, or add to specific marketing lists relevant to your preferences. Additionally, the Sales and Marketing teams may inquire as to whether a subscription was made in your name but will have no actual access to your personal data.

Your personal data, including your email address, will never be transferred outside the KAVX Corporation or shared with any third parties for marketing purposes.


Opt-Out and Data Retention

So long as you are subscribed to the KAVX newsletter to receive company news, information, and product announcements, or as long as KAVX uses Constant Contact for email marketing purposes, your personal data will be retained by KAVX.

You are legally entitled to request modification or deletion of your personal data, or to unsubscribe to from receiving any future communications from KAVX. Modifications can be achieved by:

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- Clicking the “Update Profile” link located at the bottom of every communication; or
- By providing appropriate notice, addressed to the Contact identified at the bottom of this Policy.

In the event of your unsubscribing, KAVX will manually delete your personal information to ensure no further communication takes place. This will normally take place within one week of the request. Through Constant Contact, KAVX provides a number of opportunities to unsubscribe and remove yourself from the mailing lists:

- First, by not confirming your subscription through the welcome email sent immediately after subscribing, you are opting out of any further communications, and your personal data will not be retained.
- Second, by the unsubscribe link located at the bottom of every communication sent to your email address.
- Lastly, you may unsubscribe at any time by providing appropriate notice, addressed to the Contact identified at the bottom of this Policy.


Protection of Personal Data

KAVX uses appropriate technical and organizational measures to protect your personal information, which we collect and process. These measures are designed to provide a level of security appropriate to the risk of processing personal information. In particular, KAVX has implemented cybersecurity protocols to protect your personal information from the intrusion of unauthorized third parties and only allows access to your information by authorized employees bound by confidentiality provisions.

Additionally, Constant Contact guarantees that appropriate technical and organizational measures have been taken through their services to safeguard personal information against loss, theft, and unauthorized use, access, and modifications.

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Your Data Protection Rights and How to Make a Complaint


KAVX wishes to be as open as we reasonably can about the personal information we process. If you would like to obtain specific information, please do not hesitate to contact our Data Protection Officer (“DPO”). Please see the How to Contact Us section below for further information.

To ensure that you are fully aware of all your data protection rights, each subscriber is entitled to the following:

- **The right to access** - You have the right to obtain confirmation as to whether or not your personal data are being processed, and, where that is the case, access to the personal data; you may also request copies of your personal data. You have the right to obtain information about why your personal data are being processed, as well as other information under Art. 15 of the GDPR.
- **The right to rectification** - You have the right to request KAVX to correct or complete information you believe is inaccurate or incomplete.
- **The right to erasure** - You have the right to request that KAVX erases your personal data. Legal grounds for erasure of personal data are stipulated in Art. 17 of the GDPR.
- **The right to restrict processing** - You have the right to request that KAVX restricts the processing of your personal data under certain conditions in accordance with Art. 18 of the GDPR.
- **The right to object to processing** - You have the right to object to KAVX’s processing of your personal data under certain conditions in accordance with Art. 21 of the GDPR.
- **The right to data portability** - You have the right to request that KAVX transfers the data we have collected to another organization, or directly to you, under certain conditions.
- **The right to withdraw consent** - You have the right to withdraw your consent to KAVX processing your personal data at any time.
- **The right to lodge a complaint with a supervisory authority** - You have the right to make a complaint at any time to your supervisory authority (although we would appreciate the chance to deal with your concerns before you approach them, so please feel free to contact us in the first instance).

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- **Post-mortem instruction** - You have the right to communicate instructions relating to the conservation, deletion and communication of your personal information after your death.

We aim to acknowledge all requests we receive from individuals wishing to exercise their data protection rights within one week, if possible, but in any case, within the envisaged terms of 30 days under the applicable legislation. If you would like to exercise any of these rights, please provide appropriate notice, addressed to the contacts identified at the bottom of this Policy.

Updates to This Policy

We may update this Policy from time to time in response to changing legal, technical, or business developments. When we update our Policy, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material Policy changes if and where applicable data protection laws require this.

You can see when this Policy was last updated by checking the “last revised” date displayed at the bottom of this Policy.

How to Contact Us

If you have any concerns, questions or complaints about how your personal information is stored, handled, or processed, you may:

- Contact the Corporate Public Relations, Media, & Communications Manager at communications@kyocera-avx.com, or
- Contact the KAVX Data Protection Officer at DPO.AVX@kyocera-avx.com or at 1 AVX Boulevard, Fountain Inn, SC 29644, USA.

If you believe your complaint has not been adequately addressed or your questions have not been answered, you may:

- Contact the AVX Data Protection Officer at DPO.AVX@kyocera-avx.com
- Contact the data protection authority.

Last Revised: September 28, 2021

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